

ANNIVERSARY EVENTS AND SPONSORSHIP OPPORTUNITIES



MISSISSIPPI CENTER FOR JUSTICE

VOICES of MISSISSIPPI



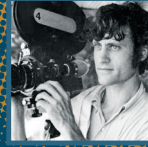
BOBBY RUSH



**LUTHER
& CODY
DICKINSON**



**SHARDE
THOMAS**



**WILLIAM
FERRIS**

VOICES OF MISSISSIPPI · SEPTEMBER 13, 2023 · RIDGELAND, MISSISSIPPI

A dynamic multimedia experience and concert event celebrating the people and the art of Mississippi through song, film, and live storytelling

A collage of six close-up portraits of diverse individuals, each with a different color overlay: olive green, blue, light blue, olive green, light blue, and blue.

JUSTICE TAKES ALL OF US.
CHAMPIONS of JUSTICE

CHAMPIONS OF JUSTICE · OCTOBER 26, 2023 · JACKSON, MISSISSIPPI

MCJ's signature fundraiser, this year honoring the original founders of the Mississippi Center for Justice and highlighting MCJ's 20-year stand for justice and equality



FIGHT LIKE FANNIE.

MOBILIZE LIKE MEDGAR.

TELL IT LIKE TILL.

**THE GREAT MISSISSIPPI ROAD TRIP · OCTOBER 27-29, 2023
DEPARTS FROM JACKSON, MISSISSIPPI**

An immersive journey through Mississippi, where civil rights legends took a stand and history was made

20TH ANNIVERSARY PRESENTING SPONSOR – \$125,000

THIS TOP-TIER SPONSORSHIP REPRESENTS THE HIGHEST LEVEL OF SUPPORT for the Mississippi Center for Justice’s

20th Anniversary celebration and includes prominent branding and acknowledgement at Voices of Mississippi, the Champions of Justice Awards Reception, and The Great Mississippi Road Trip.



SPONSORSHIP BENEFITS

- Company or organization’s name incorporated into the titles for Voices of Mississippi, Champions of Justice, and The Great Mississippi Road Trip. For example, “Voices of Mississippi: Presented by [Your Company Name]”
- Prominent recognition as 20th Anniversary Presenting Sponsor in all event marketing materials, including MCJ and event websites, social media, printed and digital materials
- Exclusive media coverage, including recognition in press releases, interviews, media partnerships, and potential broadcast exposure
- Name and/or logo on banners, signage, and on-site promotional materials
- Exclusive acknowledgment during opening and closing for all events
- Opportunity to address the audience during Voices of Mississippi and Champions of Justice events, demonstrating your support and connection to the Mississippi community
- 10 VIP passes to Voices of Mississippi event and 10 invitations to a VIP reception with Voices of Mississippi artists
- 20 VIP passes to Champions of Justice Event
- Two passes for The Great Mississippi Road Trip
- Recognition as the 20th Anniversary Title Sponsor in The Great Mississippi Road Trip commemorative booklet
- Recognition as the 20th Anniversary Title Sponsor in post-event thank-you communications

MCJ is happy to work with the 20th Anniversary Presenting Sponsor to create additional, customized benefits.

VOICES OF MISSISSIPPI SPONSORSHIPS

STORYTELLER – \$50,000

- Prominent recognition in event marketing materials, including website, social media, printed and digital materials
- Media coverage, including mentions in press releases, interviews, media partnerships, and potential broadcast exposure
- Acknowledgment during opening and closing of Voices of Mississippi
- Name and/or logo on banners, signage, and on-site promotional materials
- Opportunity to address the audience during Voices of Mississippi event
- 20 VIP passes to the event and 20 invitations to VIP reception with Voices of Mississippi artists

HERITAGE PRESERVATIONIST – \$25,000

- Prominent recognition in event marketing materials, including website, social media, printed and digital materials
- Media coverage, including mentions in press releases and interviews
- Name and/or logo on banners, signage, and on-site promotional materials
- Opportunity to address attendees at VIP reception for Voices of Mississippi artists
- 10 VIP passes to the event and 10 invitations to VIP reception with Voices of Mississippi artists

HARMONIZER – \$10,000

- Recognition in event marketing materials, including website, social media, printed and digital materials
- Name and/or logo on banners, signage, and on-site promotional materials
- 5 VIP passes to the event and 5 invitations to welcome reception with Voices of Mississippi artists

CULTURAL AMBASSADOR – \$5,000

- Recognition in event marketing materials, including website, social media, printed and digital materials
- Name on on-site promotional materials
- 2 VIP passes to the event and 2 invitations to welcome reception with Voices of Mississippi artists

CHAMPIONS OF JUSTICE SPONSORSHIPS

PILLAR OF CHANGE – \$50,000

- Prominent recognition in event marketing materials, including website, social media, printed and digital materials
- Media coverage, including mentions in press releases, interviews, media partnerships, and potential broadcast exposure
- Acknowledgment during opening and closing of Champions of Justice event
- Opportunity to address the audience during Champions of Justice event
- Name and/or logo on program, banners, signage, and on-site promotional materials
- 20 VIP passes to Champions of Justice event

BEACON OF HOPE – \$25,000

- Prominent recognition in event marketing materials, including website, social media, printed and digital materials
- Name and/or logo on program, banners, signage and on-site promotional materials
- 10 VIP passes to Champions of Justice event

UNDERWRITER – \$10,000

- Recognition in event marketing materials, including website, social media, printed and digital materials
- Name and/or logo on program, banners, signage and on-site promotional materials
- 8 VIP passes to Champions of Justice event

CHAMPION OF JUSTICE – \$5,000

- Recognition in event marketing materials, including website, social media, printed and digital materials
- Name and/or logo on program, banners, signage and on-site promotional materials
- 3 VIP passes to Champions of Justice event

BENEFACTOR – \$2,500

- Recognition in digital materials
- 2 VIP passes to Champions of Justice event

THE GREAT MISSISSIPPI ROAD TRIP SPONSORSHIPS

TRAILBLAZERS – \$50,000

- Prominent recognition in The Great Mississippi Road Trip commemorative booklet
- Prominent recognition in event marketing materials, including website, social media, printed and digital materials
- Media coverage, including mentions in press releases, interviews, media partnerships, and potential broadcast exposure
- Opportunity to address attendees at The Great Mississippi Road Trip luncheon and The Gathering at the home of former Secretary of Agriculture Mike Espy and Portia Espy
- 8 passes for The Great Mississippi Road Trip and The Gathering
- Opportunity to provide branded merchandise for event attendees
- Opportunity to provide sendoff message to attendees upon departure from Jackson

CIVIL RIGHTS EMISSARY – \$25,000

- Recognition in The Great Mississippi Road Trip commemorative booklet
- Prominent recognition in event marketing materials, including website, social media, printed and digital materials
- Branding opportunities for Day 2 of The Great Mississippi Road Trip
- 5 passes for The Great Mississippi Road Trip and The Gathering event
- Opportunity to provide branded merchandise for event attendees
- Opportunity to provide sendoff message to attendees upon departure from Jackson

GOOD TROUBLEMAKER – \$10,000

- Recognition in The Great Mississippi Road Trip commemorative booklet
- Recognition in event marketing materials, including website, social media, printed and digital materials
- Branding opportunities for Day 3 of The Great Mississippi Road Trip.
- 3 passes for The Great Mississippi Road Trip and The Gathering event
- Opportunity to provide branded merchandise for event attendees

TO SPONSOR AN EVENT OR FOR MORE INFORMATION, CONTACT:

TOSHA TAYLOR

ttaylor@mscenterforjustice.org or 601.405.2291

JOIN US IN THE FIGHT FOR JUSTICE

MCJ'S GREATEST SUCCESSES have come from people standing together to fight for what is right. We cannot do this work alone. As MCJ celebrates its 20th year, we invite you to join us in building a more just and equitable Mississippi.

TO MAKE A TAX-DEDUCTIBLE GIFT, SCAN OR VISIT
[MSCENTERFORJUSTICE.ORG](https://mscenterforjustice.org)



MISSISSIPPI CENTER FOR JUSTICE